

# BUSINESS ANALYTICS, POST-BACCALAUREATE CERTIFICATE

Organizations are increasingly dependent on professionals who can gather the right data and make data-based decisions. The business analytics post-baccalaureate certificate covers three distinct areas of business analytics — database knowledge, data analytical skills and application of analytics in decision-making.

## Admission Requirements

The Chaifetz School uses a holistic admissions approach to carefully evaluate all applicants, considering every aspect of their application. While an undergraduate degree is required for admission, a business background is not. Applicants must submit their:

- Completed online application (<https://gradapply.slu.edu/apply/>)
- Transcript(s) from all previously attended institutions
- 1-2 letters of recommendation
- Résumé/CV
- Professional goal statement of fewer than 500 words

Applications are reviewed on a rolling basis once all application materials are received. The average time for admissions decisions is two weeks.

## Tuition

Tuition	Cost Per Credit
School of Business Master's and Certificate Programs	\$1,310

Additional charges may apply. Other resources are listed below:

Net Price Calculator (<https://www.slu.edu/financial-aid/tuition-and-costs/calculator.php>)

Information on Tuition and Fees (<https://catalog.slu.edu/academic-policies/student-financial-services/tuition/>)

Miscellaneous Fees (<https://catalog.slu.edu/academic-policies/student-financial-services/fees/>)

Information on Summer Tuition (<https://catalog.slu.edu/academic-policies/student-financial-services/tuition-summer/>)

## Scholarships and Financial Aid

For more information about Saint Louis University scholarships and financial aid, please visit the Office of Student Financial Services (<https://www.slu.edu/financial-aid/>).

## Accreditation

The Richard A. Chaifetz School of Business is accredited by the Association to Advance Collegiate Schools of Business (AACSB), the world's largest business education alliance and accrediting body of business schools, ensuring continuous quality improvement in terms of curriculum, instructional resources, student selection, career placement and intellectual contributions and qualifications of the faculty.

Approximately 5% of business schools worldwide have achieved AACSB accreditation.

## Learning Outcomes

- Graduates will analyze problems, make decisions and present results, both individually and as part of teams and groups, using vehicles such as problem and case analysis, integrated modules and live consulting opportunities.
- Graduates will understand, recognize and evaluate ethical decision-making styles/approaches.

## Requirements

Code	Title	Credits
ITM 6550	Big Data in Organizations	3
ITM 6450	Decision Making with Enterprise Systems	3
ITM 6700 or OPM 6800	Advanced Business Analytics Prescriptive Analytics	3

**Total Credits** 9

## Continuation Standards

Students must maintain a cumulative grade point average (GPA) of 3.00 in all graduate/professional courses.

## Roadmap

Roadmaps are recommended semester-by-semester plans of study for programs and assume full-time enrollment unless otherwise noted.

Courses and milestones designated as critical (marked with !) must be completed in the semester listed to ensure a timely graduation. Transfer credit may change the roadmap.

This roadmap should not be used in the place of regular academic advising appointments. All students are encouraged to meet with their advisor/mentor each semester. Requirements, course availability and sequencing are subject to change.

Course	Title	Credits
<b>Year One</b>		
<b>Fall</b>		
ITM 6700 or OPM 6800	Advanced Business Analytics or Prescriptive Analytics	3
<b>Credits</b>		<b>3</b>
<b>Spring</b>		
ITM 6550	Big Data in Organizations	3
ITM 6450	Decision Making with Enterprise Systems	3
<b>Credits</b>		<b>6</b>
<b>Total Credits</b>		<b>9</b>

## Contact Us

For additional admission questions, please contact:

Graduate Business Admission Team  
314-977-3800  
[gradbiz@slu.edu](mailto:gradbiz@slu.edu)

Request Information (<https://www.slu.edu/business/graduate/request-info.php>)