

# MEDIA PRODUCTION, MICROCREDENTIAL

This four-course microcredential in media production will allow SLU students to enhance their knowledge of different contexts for media production and become more capable of learning new technologies and skills in their careers.

## Admission Requirements

For current, active Saint Louis University students wishing to declare a microcredential, complete the Update for Student Curriculum Record form (<https://ask.slu.edu/TDClient/30/Portal/Requests/ServiceDet/?ID=160>).

For non-Saint Louis University students, click here to apply as a Visiting/ Non-Degree Seeking Student. (<https://www.slu.edu/admission/visiting-students.php>)

## Learning Outcomes

- Students will create digital messages relevant to the audience, purpose and context.
- Students will apply ethical communication principles and practices.
- Students will implement media production tools (video, audio, photography, graphic design) appropriately in digital media creation.
- Students will plan and implement iterative, multiversion media projects that are progressively refined by external critique and personal reflection.
- Students will reflect on the effectiveness of varied digital media strategies and tools for conveying information and crafting persuasive and accessible arguments.
- Students will develop a portfolio of digital media work in their chosen discipline(s).

## Requirements

Code	Title	Credits
1 course with the CMM Production Course Req attribute at the 1000- or 2000- level (p. 1)		3
1 course with the CMM Production Course Req attribute at the 3000- or 4000- level (p. 1)		3
1 course with the CMM Production Course Req attribute at any level (p. 1)		3
CMM 4500	Digital Portfolios and Professional Practice	3
<b>Total Credits</b>		<b>12</b>

## Communication Production Course Req attributed courses

Code	Title	Credits
CMM 1500	Introduction to Digital Media Production	3
CMM 2510	Video Production and Design	3
CMM 2550	Photojournalism	3
CMM 3120	Media Scriptwriting	3
CMM 3510	Studio Production	3
CMM 3530	Documentary Production	3
CMM 3560	Publication Design	3
CMM 4100	Multiplatform Journalism	3

CMM 4590	Advanced Media Practicum	3
CMM 4810	Digital Storytelling	3

## Contact Us

For additional information about this program, please contact [commdept@slu.edu](mailto:commdept@slu.edu) or call 314-977-3510.