

# MARKETING, B.S. (STLCC 2+SLU)

This program plan is part of the formal 2+SLU transfer agreement between St. Louis Community College and Saint Louis University.

Students in this program will satisfy the degree requirements published in the 2023-2024 academic catalog at St. Louis Community College and the 2025-2026 academic catalog at SLU. Students must complete all courses and transfer to SLU by the fall 2028 semester.

Students who plan to transfer to SLU after fall 2028 should contact a transfer admission counselor (<https://www.slu.edu/admission/transfer/contact.php>) to explore options.

Students who have been following a program plan from a previous year's academic catalog can reference their older program plan version by reviewing our previous catalogs (<https://catalog.slu.edu/previous-catalogs/>).

For additional information see the catalog entry for:

Marketing, B.S. (<https://catalog.slu.edu/colleges-schools/business/marketing/marketing-bs/>)

## Admission Requirements

- Students must complete all the courses outlined on the Program Plan unless an exception is approved by SLU.
- Students must complete an application for admission.
- Students may be subject to admission review under circumstances outlined in the Admission Policies (<https://catalog.slu.edu/academic-policies/office-admission/undergraduate/admission-policies/>).
- Students must present a 2.50 cumulative college GPA at the time of transfer to SLU.
- This program plan is structured for a Fall semester start at SLU. Students interested in starting the Spring semester should contact SLU to explore this option.

## Program Plan

Program Plans provide a guided pathway for students to earn an associate degree at their home institution and a bachelor's degree at Saint Louis University. Students may change the sequence in which they complete courses at their home institution. Students who complete a course that is not part of this Program Plan are encouraged to contact SLU to see if the course could be substituted.

## St. Louis Community College Courses

Transfer Course	Transfer Course Title	Transfer Course Credits	Equivalent SLU Course	Equivalent SLU Credits
<b>Year One</b>				
<b>Fall</b>				
BUS 104	Intro to Business Administration**	3	BIZ 1001	3

COM 107	Public Speaking (MOTR COMM 110)**	3	CMM 1200	3
ENG 101	College Composition I (MOTR ENGL 100)	3	ENGL 1500	3
HST 101 or HST 102	United States History to 1865 (MOTR HIST 101) or United States History from 1865 to the Present (MOTR HIST 102)	3	HIST 1600 or HIST 1610	3
MTH 186 or MTH 210	Survey of Calculus or Analytic Geometry and Calculus I	4-5	MATH 1320 or MATH 1510	4-5
		<b>Credits</b>	16-17	16-17
<b>Spring</b>				
ACC 110	Financial Accounting I**	4	ACCT 2200	4
ECO 151	Principles of Macroeconomics (MOTR ECON 101)* **	3	ECON 1ELE	3
ENG 102	College Composition II (MOTR ENGL 200)	3	ENGL 1900	3
PHL 101	Introduction to Philosophy (MOTR PHIL 100)	3	PHIL 1700	3

	Choose from	3-5	CORE 3800	3-5
	BIO 140 (BIOL 1240 and BIOL 1245), BIO 151 (BIOL 1ELE), CHM 101 (CHEM 1080 and CHEM 1085), CHM 105 (CHEM 1110 and CHEM 1115), DIT 115 (DIET 2080), GEO 100 (EAS 1430), GEO 111 (EAS 1430 and EAS 1435), GEO 113 (EAS 1450), PSI 101 (PHYS 1010), PSI 111 (PHYS 1130), PSI 123 (EAS 1420)			
	<b>Credits</b>	16-18		16-18

**Year Two**

**Fall**

ACC 114	Managerial Accounting**	3	ACCT 2220	3
BUS 201	Elementary Business Statistics**	3	OPM 2070	3
ECO 152	Principles of Microeconomics (MOTR ECON 102)* **	3	ECON 1ELE	3
PHL 104	Ethics (MOTR PHIL 102)**	3	PHIL 2050	3

	Natural Sciences Course	3-5	Elective	3-5
--	-------------------------	-----	----------	-----

	<b>Credits</b>	15-17		15-17
--	----------------	-------	--	-------

**Spring**

BLW 201	Legal Environment of Business**	3	MGT 2000	3
IB 100	International Business**	3	IB 2000	3
PSY 200	General Psychology (MOTR PSYC 100)**	3	PSY 1010	3

	Choose 3 credit hours from ART 109 (ART 2000), ART 113 (ART 2400), ART 115 (ART 2300), ART 116 (ART 2450), ART 165 (ART 2600), ART 172 (ART 2650), ENG 110 (ENGL 3100), ENG 114 (ENGL 3070), ENG 224 (ENGL 3060), ENG 225 (ENGL 3050), ENG 233 (ENGL 3080), THT 108 (THR 2510)	3	CORE 2800	3
--	--	---	-----------	---

	Elective (if necessary)	3		3
--	-------------------------	---	--	---

	<b>Credits</b>	15		15
--	----------------	----	--	----

	St. Louis Community College Total Credits	60		60
--	---	----	--	----

**NOTE:** This program plan is structured for a fall semester start at SLU. Students interested in starting in the spring semester should contact SLU to explore this option.

\* ECO 151 (ECON 1ELE) and ECO 152 (ECON 1ELE) must be completed to transfer credit for ECON 1900. ECO 151 and ECO 152 may be substituted for ECO 140 (ECON 1900).

\*\*This course must be passed with a grade of "C" or higher. SLU must review this course if it is transferred from another institution or testing service.

## Saint Louis University Courses

Course	Title	Credits
<b>Year Three</b>		
<b>Fall</b>		
BIZ 1002	Business Foundations Excel Lab	0
BIZ 1100	Business in Action	1
BTM 2000	Introduction to Business Technology Management	3
CORE 1000	Ignite First Year Seminar	2,3
CORE 1500	Cura Personalis 1: Self in Community	1
ECON 3120	Intermediate Macroeconomics	3
MGT 3000	Management Theory and Practice	3

MKT 3000	Introduction to Marketing Management	3
<b>Credits</b>		<b>16-17</b>
<b>Spring</b>		
BIZ 3000	Career Foundations	1
BTM 2500	Data Modeling, Analysis and Visualization	3
CORE 2500	Cura Personalis 2: Self in Contemplation	0
FIN 3010	Principles of Finance	3
Major Courses		6
<b>Credits</b>		<b>13</b>
<b>Year Four</b>		
<b>Fall</b>		
CORE 1600	Ultimate Questions: Theology	3
CORE 4500	Reflection-in-Action	0
ECON 3140	Intermediate Microeconomics	3
OPM 3050	Introduction to Management Science and Operations Management	3
Major Courses		6
General Elective		3
<b>Credits</b>		<b>18</b>
<b>Spring</b>		
CORE 4000	Collaborative Inquiry	0-3
ENGL 4000	Professional Writing	3
MGT 4000	Strategic Management and Policy	3
Major Courses		6
General Elective		3
<b>Credits</b>		<b>15-18</b>
<b>Total Credits</b>		<b>62-66</b>

**Marketing major courses (<https://catalog.slu.edu/colleges-schools/business/marketing/marketing-bs/#requirementstext>)**

## Contact Us

For additional questions, please contact:

Transfer Admission  
314-977-2500  
transfer@slu.edu