

# MARKETING, B.S. (MAC 2+SLU)

This program plan is part of the formal 2+SLU transfer agreement between Mineral Area College and Saint Louis University.

Students in this program will satisfy the degree requirements published in the 2024 academic catalog at Mineral Area College and the 2024-2025 academic catalog at SLU. Students must complete all courses and transfer to SLU by the Fall 2027 semester.

Students who plan to transfer to SLU after Fall 2027 should contact a transfer admission counselor (<https://www.slu.edu/admission/transfer/contact.php>) to explore options.

Students who have been following a program plan from a previous year's academic catalog can reference their older program plan version at <https://catalog.slu.edu/previous-catalogs/>.

For additional information see the catalog entry for:

Marketing, B.S. (<https://catalog.slu.edu/colleges-schools/business/marketing/marketing-bs/>)

## Admission Requirements

- Students must complete all the courses outlined on the Program Plan unless an exception is approved by SLU.
- Students must complete an application for admission.
- Students may be subject to admission review under circumstances outlined in the Admission Policies (<https://catalog.slu.edu/academic-policies/office-admission/undergraduate/admission-policies/>).
- Students must present a 2.50 cumulative college GPA at the time of transfer to SLU.

## Program Plan

Program Plans provide a guided pathway for students to earn an associate degree at their home institution and a bachelor's degree at Saint Louis University. Students may change the sequence in which they complete courses at their home institution. Students who complete a course that is not part of this Program Plan are encouraged to contact SLU to see if the course could be substituted.

## Mineral Area College Courses

Transfer Course	Transfer Course Title	Transfer Course Credits	Equivalent SLU Course	Equivalent SLU Credits
<b>Year One</b>				
<b>Fall</b>				
ENG 1330	English Composition I (MOTR ENGL 100)	3	ENGL 1500	3
ENG 1440	Public Speaking (MOTR COMM 110)	3	CMM 1200	3

HIS 1230 or HIS 1240	American History I (MOTR HIST 101) or American History II (MOTR HIST 102)	3	HIST 1600 or HIST 1610	3
MAT 1650	Analytic Geometry and Calculus I	5	MATH 1510	5
	MAC Guidance Requirement	1	Elective	1
	<b>Credits</b>	15		15
<b>Spring</b>				
BUS 2000	Principles of Accounting I ** ‡	4	ACCT 1ELE ‡	4
BUS 2930	Principles of Macroeconomics (MOTR ECON 101) ***	3	ECON 1ELE *	3
EGN 1340	English Composition II (MOTR ENGL 200)	3	ENGL 1900	3
PHI 1400	Introduction to Philosophy (MOTR PHIL 100)	3	PHIL 1700	3
	Choose from PHS 1350, PHS 1400 or PHS 2420 (contact SLU for more options)	3-5	CORE 3800	3-5
	<b>Credits</b>	16-18		16-18
<b>Year Two</b>				
BUS 2050	Principles of Accounting II ** ‡	3	ACCT 2200 ‡	3
BUS 2940	Principles of Microeconomics (MOTR ECON 102) ***	3	ECON 1900 *	3
CIS 1030	Information Technology for Business **	3	BTM 2000	3
PHI 1420	Introduction to Ethics (MOTR PHIL 102)	3	PHIL 2050	3
	Natural Sciences Course	3-5	Elective	3-5

Credits		15-17	15-17	
<b>Spring</b>				
BUS 2530	Legal Enviroment of Business **	3	MGT 2000	3
PSY 1130	General Psychology I (MOTR PSYC 100)	3	PSY 1010	3
	Choose 3 credit hours from ART 1130 (ART 2000), ART 1160 (ART 2200), ART 1230 (ART 2400), ART 1550 (ART 2600), ART 1640 (ART 2300), ART 1830 (ART 2100), ART 1880 (ART 2150), ART1930 (ART 2450), ENG 1360 (ENGL 3100), THE 1040 (THR 2510)	3	CORE 2800	3
	General Elective	3	Elective	3
	General Elective (if needed for AA)	3	Elective	3
	MAC Computer Info or Physcial Ed Requirement	2	Elective	2
<b>Credits</b>		17	17	
<b>Mineral Area College Total Credits</b>		62	62	

\* BUS 2930 (ECON 1ELE) and BUS 2940 (ECON 1ELE) must both be completed to transfer credit for ECON 1900. BUS 2930 (ECON 1ELE) and BUS 2940 (ECON 1ELE) may be substituted for BUS 1330 (ECON 1900).

‡ BUS 2000 (ACCT 1ELE) and BUS 2050 (ACCT 1ELE) must both be completed to transfer credit for ACCT 2200.

\*\*This course must be passed with a grade of "C" or higher. SLU must review this course if it is transferred from another institution or testing service.

## Saint Louis University Courses

Course	Title	Credits
<b>Year Three</b>		
<b>Fall</b>		
ACCT 2220	Accounting for Decision Making	3
BIZ 1002	Business Foundations Excel Lab	0
BIZ 1100	Business in Action	1
BTM 2500	Data Modeling, Analysis and Visualization	3
CORE 1000	Ignite First Year Seminar	2,3
CORE 1500	Cura Personalis 1: Self in Community	1
ECON 3120	Intermediate Macroeconomics	3
OPM 2070	Introduction to Business Statistics	3
<b>Credits</b>		<b>16-17</b>
<b>Spring</b>		
CORE 2500	Cura Personalis 2: Self in Contemplation	0
ECON 3140	Intermediate Microeconomics	3
FIN 3010	Principles of Finance	3
IB 2000	Introduction to International Business	3
MGT 3000	Management Theory and Practice	3
MKT 3000	Introduction to Marketing Management	3
<b>Credits</b>		<b>15</b>
<b>Year Four</b>		
<b>Fall</b>		
BIZ 3000	Career Foundations	1
CORE 1600	Ultimate Questions: Theology	3
CORE 4000	Collaborative Inquiry	0-3
Major Course		3
Major Course		3
Major Course		3
OPM 3050	Introduction to Management Science and Operations Management	3
<b>Credits</b>		<b>16-19</b>
<b>Spring</b>		
CORE 4500	Reflection-in-Action	0
ENGL 4000	Professional Writing	3
Major Course		3
Major Course		3
Major Course		3
MGT 4000	Strategic Management and Policy	3
<b>Credits</b>		<b>15</b>
<b>Total Credits</b>		<b>62-66</b>

**Marketing major courses (<https://catalog.slu.edu/colleges-schools/business/marketing/marketing-bs/#requirementstext>)**

## Contact Us

For additional questions please contact:

Transfer Admission  
314-977-2500  
transfer@slu.edu